



ACS

Associated Christian Schools
Christian education for the common good

Partner & Sponsorship Benefits Brochure



The screenshot displays a multi-camera production interface. The top row features a large 'Program' window showing the event title 'MISSION AND MOMENTUM' and 'TEACHERS CONFERENCE 2023' with the ACS logo. Below this are four camera feeds labeled 'Camera 2', 'Camera 3', and 'Camera 4'. The bottom row shows 'ProP Video (2)', 'ProP Lyrics (3)', and 'ProP Full Send (4)', all featuring the ACS logo and event branding.

Level 7/189 Grey Street
South Brisbane, QLD 4101

www.christianschools.org.au

About Associated Christian Schools

Associated Christian Schools (ACS) is a friendship of Christian believers committed to the growth of Christian educational communities through the sharing of knowledge, serving our membership body according to need and extending support to schools outside of our own members. With 16 years of experience Associated Christian Schools represents 47 schools which provide a Christian education for 31,864 students. ACS provides coherent, well-validated representation, advocacy and support through round table interaction, member engagement, national and international collaboration, strategic thinking and research.

47

Member Schools

31864

Supported Students

Event Sponsorship Offers

Sponsorship of an ACS event is offered at two levels, with Silver and Gold level sponsorship offering a variety of benefits. As a sponsor of an ACS event you will receive exposure to attending delegates and an opportunity to address the delegation of attendees. You will receive exposure to attendees with your logo on event materials such as program, website and PowerPoint slides. During the breaks you will have the opportunity to interact with delegates and have a set up presentation table with space for banners and signage. Please see the Partner and sponsorship benefits section to see the full list of benefits provided as an event sponsor at the silver and gold level.

Official Partner of Associated Christian Schools

ACS offers the opportunity for businesses and organisations to become an Official Partner of Associated Christian Schools. The Partner sponsorship agreement is a one year agreement. It provides you exclusivity as the only company in your category endorsed & sponsoring ACS for the duration of the sponsorship. Official Partners of ACS are given a wide range of benefits not offered with single event sponsorship. Partners receive exclusive benefits and exposure opportunities across all ACS events, branding, social media, newsletters and much more. Please see the Partner and sponsorship benefits section to see the full list of benefits provided to you as a Partner.

ACS Leadership Summit

The ACS Leadership Summit is our headline event which takes place each year in July. The event brings school Principals, Board Members, Business Managers, Heads of School and Heads of Departments together for mutual support, education and inspiration. The two day event sees over 100 influential staff from ACS member schools attending and provides a unique opportunity for exclusive exposure to the attending school leaders and decision makers.

ACS Teachers' Conference

The ACS Teachers' Conference is a key event for staff within our member schools and is hosted every two years. The Teachers' Conference always sees a fantastic attendance with 1,090 staff from our members schools attending in 2023. In 2023 we saw 729 delegates attending in person, plus another 361 people watching live online. The Teachers' Conference provides a unique opportunity for interaction with and exposure to a large group of staff from ACS member schools. Delegates at the Teachers' Conference range from teachers, to Heads of Department, Heads of School, Business Managers, and school Principals.

Partner & Sponsorship Benefits

Benefits	Event: Silver	Event: Gold	Partner
Presentation table at conference venue including placement of banner and signage.	Yes	Yes	Yes
Inclusion of logo on a continuous PowerPoint during conference breaks.	Yes	Yes	Yes
Logo & name on promotional materials, including the program & event web page.	Yes	Yes	Yes
Exclusive exposure to attending ACS member school leaders & decision makers.	Yes	Yes	Yes
Enjoy provided catering at the event.	Yes	Yes	Yes
Opportunity for a 5-minute introduction to the delegation.		Yes	Yes
Exclusive access to attending ACS member school principal contact details.		Yes	Yes
Take advantage of being the only company represented in your category.		Yes	Yes
Take advantage of being the only company represented in your category for the 12-month duration of Partner Sponsorship.			Yes
A presentation table is guaranteed at ACS headline events, those include the ACS Leadership Summit and ACS Teachers Conference. A presentation table can be requested for other ACS events.			Yes
At all ACS events you attend you will be given 5 minutes to address the delegation.			Yes
Exclusive access to the emails of attendees of all ACS events (subject to attendees opting in to share contact details).			Yes
Be listed as a Partner on our website. This includes a corporate logo & name, plus a small promotional copywrite and link to designated website.			Yes
Corporate logo & name on all event promotional material. This includes flyers, programs, registration forms, event specific webpages and continuous PowerPoint during conference breaks.			Yes
Corporate logo & name on all event live streams and recordings.			Yes
Corporate logo included and shown as a Partner on all videos produced and published during the duration of the Partner Sponsorship.			Yes
A section in the ACS Members Update (newsletter) for a short image and promotional text twice a year. Plus, logo & recognition as Partner in all Members Updates.			Yes
A post on ACS social media (LinkedIn, Instagram and Facebook) per year term of Partnership promoting how your organisations as a Partner is positive for ACS members, how they can engage with your organisation and the service/product provide.			Yes
Social media post promoting the start / renewal of the organisation as a Partner.			Yes



Cost

Event Sponsorship

Leadership Summit & Teachers' Conference:

- Silver Level Sponsorship: \$2,500
- Gold Level Sponsorship: \$4,000

Other Events:

- Silver Level Sponsorship: \$500
- Gold Level Sponsorship: \$1,000

Official Partner

We aim to ensure our Partners reflect our values and provide benefit to our members. To discuss the opportunity of becoming an official Partner of Associated Christian Schools and the cost, please contact:

Ethan Kuss

ACS Executive Officer / Event & Operations Manager

Email: ekuss@christianschools.org.au



Contact

For all enquiries about sponsorship or the Partner program contact:

Ethan Kuss

ACS Executive Officer / Event & Operations Manager

Email: ekuss@christianschools.org.au